

fluidBUZZ

Monthly Newsletter from Aryan Lubricants Pvt. Ltd.

Table of Contents

01

**Diwali
Celebration**

Pg.
02

02

**Gift
Distribution**

Pg.
03

03

**Employee
Corner**

Pg.
04

04

**International
Men's day**

Pg.
06

05

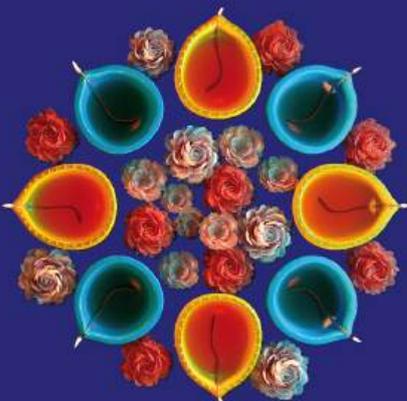
**7th Anniversary of
Corporate office
inauguration**

Pg.
07

06

News From Industry

Pg.
08



Diwali Celebration

Like every year, this Diwali was celebrated at our Head Office with vibrant colors, boundless enthusiasm, and beautiful decorations. The festivities were made even more special as everyone embraced traditional attire, adding a cultural touch to the celebration. Rangoli designs, twinkling lights, and festive décor filled the office with joy and positivity. Colleagues came together to share laughter, sweets, and cherished moments, fostering a strong sense of unity and togetherness. This blend of tradition, camaraderie, and celebration reminded us of the joy of working together with optimism as we look forward to brighter horizons.

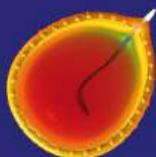


Here's a glimpse of the Diwali celebrations with Mr. Saurabh Barot, Territory Manager from the West 1 team, alongside fellow DSRs. The spirit of collaboration during this festive occasion truly enhanced the celebrations, fostering stronger bonds among the team. These moments of unity and joy help build lasting relationships that continue to thrive.

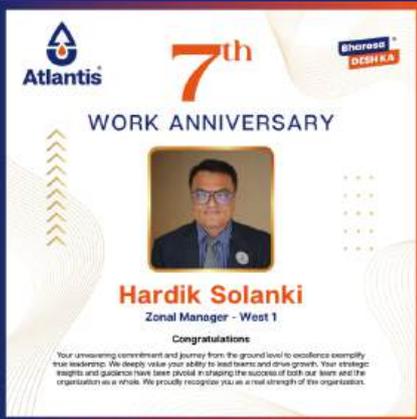


Diwali Gift Distribution

Here are glimpses of the gift and happiness distribution during Diwali, including the heartfelt message from our MD, shared at the Head Office. This special occasion was marked by warmth and festive cheer as we celebrated together, spreading joy among the team. The gesture from MD sir further strengthened our bond, making the celebrations even more memorable.



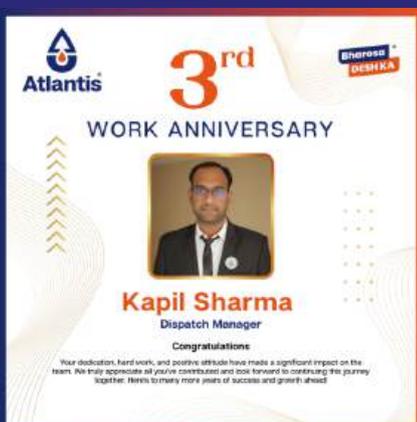
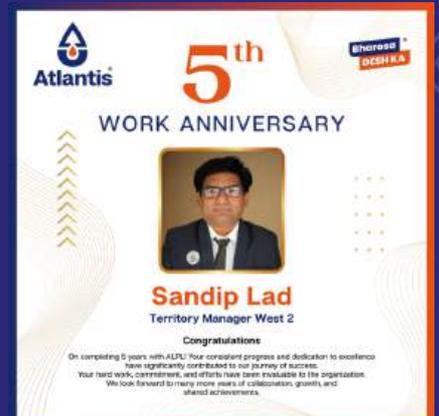
Employee Corner



Hardik Solanki (Zonal Manager, Zone – West 1) - “It has been 7 years to working with Aryan Lubricants Pvt. Ltd. During this journey, I have had the opportunity to contribute significantly to various tasks and teams, and I believe my consistent performance reflects a strong commitment to the organization's goals.

I appreciate the company's emphasis on professional development through various training program and tasks, which has allowed me to expand my skillset and take on new responsibilities.”

Sandip Lad (Territory Manager – West 2) - “I joined Aryan Lubricants Pvt. Ltd. in 2019 as a Territory Manager, with experience from top global lubricant brands. Over the past 5 years, I've gained valuable knowledge, especially in coolant technology. I'm grateful for the trust and support from Amit Sir and Fenil Sir, which has helped me grow professionally. Thank you for creating a positive and encouraging work environment.”



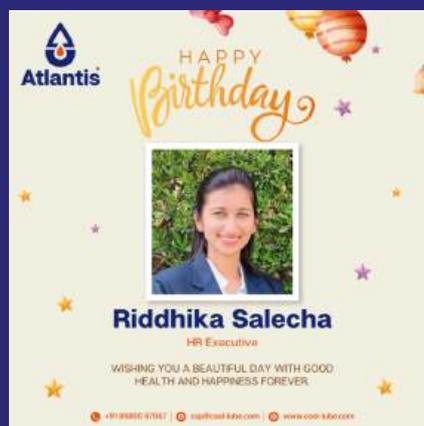
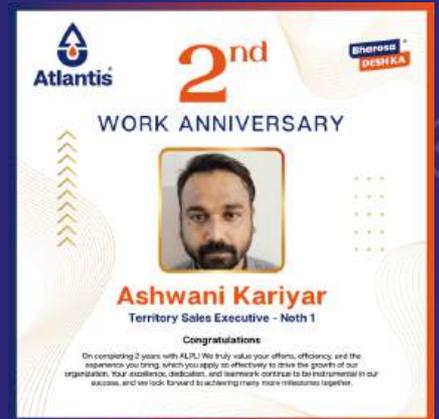
Kapil Sharma (Dispatch Manager) - “Being with the organization for the past three years has been a truly enriching experience. My colleagues and seniors have been like family to me, always offering unwavering support and encouragement. I am especially grateful to Niral Sir and Fenil Sir for their constant guidance and mentorship, which have been invaluable to my journey.”

Employee Corner



Lokendra Nathawat (Territory Manager, West 1) - “Over the past two years, being part of this organization has been a rewarding journey. With its strong foothold in the automotive lubricants industry, the company’s emphasis on customer satisfaction, teamwork, and continuous improvement has offered me invaluable learning experiences. The supportive environment has fostered both my personal and professional growth, making this journey truly enriching.”

Ashwani Kariyar (Territory Sales Executive, North 1) - “My experience with the company over the past two years has been truly rewarding. I appreciate the management and the positive work environment. My hard work and efforts have been recognized, and I've grown both personally and professionally during my time here. Every day brings new learning opportunities, and I am grateful for the guidance and immense opportunities to lead provided by my manager. The work environment is friendly, and my colleagues are always supportive, making it a pleasure to be part of the team. A special mention to Raksha Ma'am and Riddhika Ma'am for their unwavering support and encouragement.”



“We would like to extend our warmest wishes to our beloved HR Riddhika Salecha. Your dedication, hard work, and commitment to fostering a positive work environment are truly appreciated. We look forward to achieving even greater success together. Wishing you continued growth and success!”

Acknowledging International Men's Day (19th Nov)

On International Men's Day, we celebrated the remarkable contributions, resilience, and spirit of men across all walks of life. The day served as a tribute to their achievements and an opportunity to reflect on the values of respect, inclusion, and equality that unite us all.

We acknowledged the men who lead with integrity, inspire through action, and create a positive impact within their families, workplaces, and communities. Their dedication, strength, and unwavering commitment to overcoming challenges and making a difference were truly commendable.

The day also fostered meaningful conversations about mental well-being, breaking stereotypes, and envisioning a world where everyone thrives free from societal expectations.

It was a moment to honor the innovators, mentors, team players, and quiet heroes among us, recognizing their vital roles in shaping a balanced and inclusive society. The celebration reaffirmed our commitment to building a compassionate and united future for all.



An advertisement for Atlantis Bharosa Desh Ka. The background is a gradient of blue. In the top left is the Atlantis logo. In the top right is the Bharosa Desh Ka logo. In the center is a black necktie with a white shirt collar, and a white car is visible inside the tie. Below the tie, the text reads "International Men's Day" and a quote: "A great man may not do great things, but they do ordinary things greatly." In the bottom left corner is the Facebook icon and "/coollube". In the bottom right corner is the website "www.cool-lube.com".

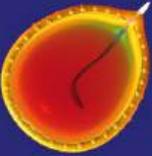
7th Anniversary of our Corporate Office (24th Nov)

Every new beginning with a clear goal is both significant and special, marking the start of a journey filled with growth, challenges, and opportunities. Such milestones celebrate past achievements and inspire future aspirations.

With immense joy and gratitude, we commemorate the 7th anniversary of our Head Office in Ahmedabad. This office has been the foundation of our success, nurturing collaboration, innovation, and progress. It is where ideas evolved into actions, challenges turned into opportunities, and visions became reality.

This celebration is not only a reflection of our accomplishments but also a moment to embrace new horizons with renewed determination. We acknowledge the unwavering dedication of everyone who has contributed to our journey.

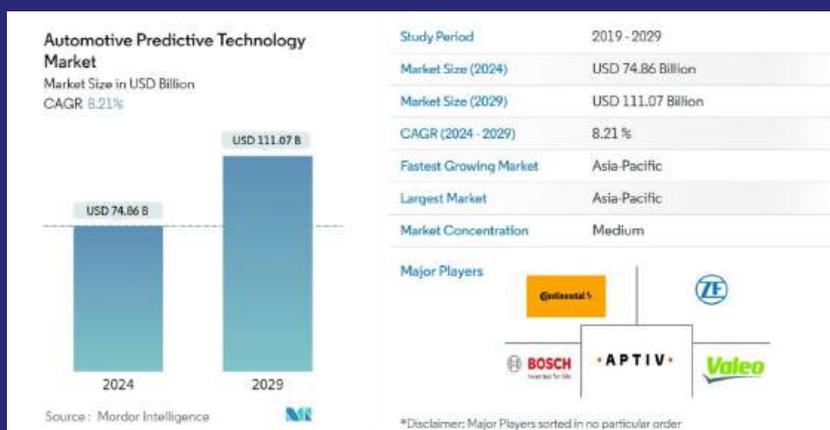
As we honor this occasion, we pledge to grow faster, aim higher, and create a future brimming with possibilities. Here's to shared success and an inspiring journey ahead!



News from Industry

Automotive Predictive Technology Market Analysis :

The global Automotive Predictive Technology Market is projected to grow from USD 74.86 billion in 2024 to USD 111.07 billion by 2029, at a CAGR of 8.21%. The COVID-19 pandemic initially disrupted the market, affecting vehicle manufacturing and supply chains. However, recovery is underway as the adoption of advanced technologies such as AI, machine learning, and predictive maintenance increases, enhancing vehicle safety and performance. Key drivers include the rising demand for Advanced Driver-Assistance Systems (ADAS) and autonomous vehicle technologies. These systems use predictive features for safety, such as obstacle alerts and driving warnings. OEMs are investing heavily in developing autonomous vehicles, creating new opportunities in the market.



Automotive Predictive Technology Market Trends :

The ADAS segment is expected to dominate during the forecast period. Research and development efforts focus on improving ADAS systems, particularly in night-time pedestrian detection, lane departure warnings, and sensor deployment. Hyundai's launch of its Tucson with Level 2 ADAS and Volvo's introduction of AI-powered software for enhanced vehicle safety are prime examples of these advancements. Companies like Audi, BMW, and Daimler are also incorporating cutting-edge technologies into their vehicles.

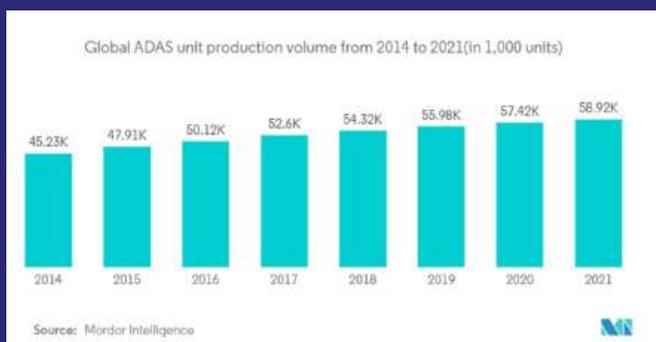
News from Industry

Asia-Pacific Market Outlook :

Asia-Pacific is expected to be the fastest-growing region, driven by increasing vehicle hybridization and electrification, particularly in India, China, and Japan. Despite challenges like infrastructure limitations, significant investments in predictive technologies are accelerating adoption. Continental Technology Centre India and startups like Minus Zero are developing ADAS tailored to regional needs, further driving market growth.

Market Overview :

The automotive predictive technology market is moderately consolidated, with major players like Continental AG, ZF Friedrichshafen, and Robert Bosch leading the space. These companies are focusing on strategic partnerships and innovation to expand their market share. For example, ZF launched a collision mitigation system for city buses, and Continental partnered with Ambarella to develop AI-based driving solutions.



The Automotive Predictive Technology Market size is expected to reach USD 74.86 billion in 2024 and grow at a CAGR of 8.21% to reach USD 111.07 billion by 2029.

In 2024, the Automotive Predictive Technology Market size is expected to reach USD 74.86 billion.

Asia-Pacific is estimated to grow at the highest CAGR over the forecast period (2024-2029).

In 2024, the Asia-Pacific accounts for the largest market share in Automotive Predictive Technology Market.

In 2023, the Automotive Predictive Technology Market size was estimated at USD 69.18 billion. The report covers the Automotive Predictive Technology Market historical market size for years: 2019, 2020, 2021, 2022 and 2023. The report also forecasts the Automotive Predictive Technology Market size for years: 2024, 2025, 2026, 2027, 2028 and 2029.

Conclusion :

The automotive predictive technology market is growing rapidly, driven by advancements in ADAS, autonomous vehicles, and regional demand, particularly in Asia-Pacific. The sector is poised for continued innovation and expansion over the next five years. (Source :: Mordor Intelligence.)

“Hellooo!!!

Send me all the good news and accolades that can be use in this amazing newsletter.

Stay Tuned for more updates....

Mr. Atlantis

Behind the Newsletter :
Pubali Mukherjee (BDM)

